



2022 ReLeaf Conference
Trees Bring Us Together
Watertown NY, July 21-23, 2022
Leatherstocking Region ReLeaf Committee

April 2022

Dear Friends of the Urban Forest,

We are writing to invite you to support and participate in the 2022 NYS ReLeaf Conference – back in person! This annual event is attended by community decision makers, professional arborists, volunteers, educators and environmental professionals -- all who have an interest in planting and caring for street trees and green spaces throughout New York State.

This year, the conference will be held in Watertown, New York, on the beautiful campus of Jefferson Community College from July 21-23. It is sponsored in part by the NYS Department of Environmental Conservation (DEC), DEC's Region 6 ReLeaf Committee, the NYS Urban Forestry Council and the USDA Forest Service.

Participating in the conference affords opportunities for learning, collaboration, networking and renewing old acquaintances. Exhibitors will enjoy a great opportunity to promote products and services and develop new business. Even if you cannot attend, your support of our conference will be recognized and is tax deductible as the NYS Urban Forestry Council is a 501(c)3 not-for-profit organization.

Please see the attached supporter/exhibitor form. In order to include your sponsorship in the conference program, your form and logos or graphics must be received ***by May 15th***. If you have any questions, please feel free to contact the Council at nysufc@gmail.com or DEC's conference organizer at urbanforestry@dec.ny.gov.

Thank you for your consideration and I look forward to hearing from you soon.

Sincerely,

Steve Harris
President, New York State Urban Forestry Council

Enclosures



NY ReLeaf 2022 Conference

Sponsorships

Thank you for sponsoring our annual conference! Please check which level of sponsorship you'd like to support us at:

- Crown - \$1,000
 - ✓ Company or organization logo on conference program cover and conference webpage
 - ✓ Company or organization name in list of sponsors in conference program
 - ✓ Company or organization logo on poster in tabling area recognizing your support
 - ✓ Display table space offered in the exhibition area
 - ✓ Three complimentary conference registrations (valued at approximately \$390)

- Trunk - \$500
 - ✓ Company or organization name on poster in session area recognizing your support
 - ✓ Company or organization name in list of sponsors in conference program
 - ✓ Display table space offered in the exhibition area
 - ✓ Two complimentary conference registrations (valued at approximately \$260)

- Roots - \$250
 - ✓ Company or organization name on poster in session area recognizing your support
 - ✓ Company or organization name in list of sponsors in conference program
 - ✓ Display table space offered in the exhibition area
 - ✓ One complimentary conference registration (valued at approximately \$130)

- Non-Profit Organization Display Space - \$100
 - ✓ Display table space offered in the exhibition area

Make a donation: \$_____ Urban Forestry Conference Scholarship Fund

Purchase an advertisement in the Conference program

You must include graphics in JPG or PNG format along with this form.

\$75 ¼ page (4x5)

\$150 ½ Page (8.5x5.5)

\$250 Full Page (8.5x11)

Note:

Logos and ad graphics must be emailed to both urbanforestry@dec.ny.gov and nysufc@gmail.com in high resolution for inclusion in the conference program, website, or poster with payment. Logos not received by May 15th may not be included in the conference program booklet.

Housing cost is not included in sponsorship/display space pricing. If your attendees will need campus housing complete the space below and we will send you payment instructions for housing.

# Dorms needed:		# nights per dorm room:	
Attendee names for each dorm:			

Please make checks payable to: NYS Urban Forestry Council

Corporate or Organization name:			
Contact Person:			
Address:			
Contact person phone:			
Contact person email:			
Amount Enclosed:			
Credit Cards Accepted:	<input type="checkbox"/> Visa	<input type="checkbox"/> Mastercard	
Credit card number:			
Name on card:			
Expiration date:			
Signature:			

Please mail or email by May 15th to:
 Liana Gooding, Executive Secretary, NYS Urban Forestry Council,
 PO Box 562, Lima, NY 14485, 585-624-3385, nysufc@gmail.com

Thank you for your support! www.nysucf.org