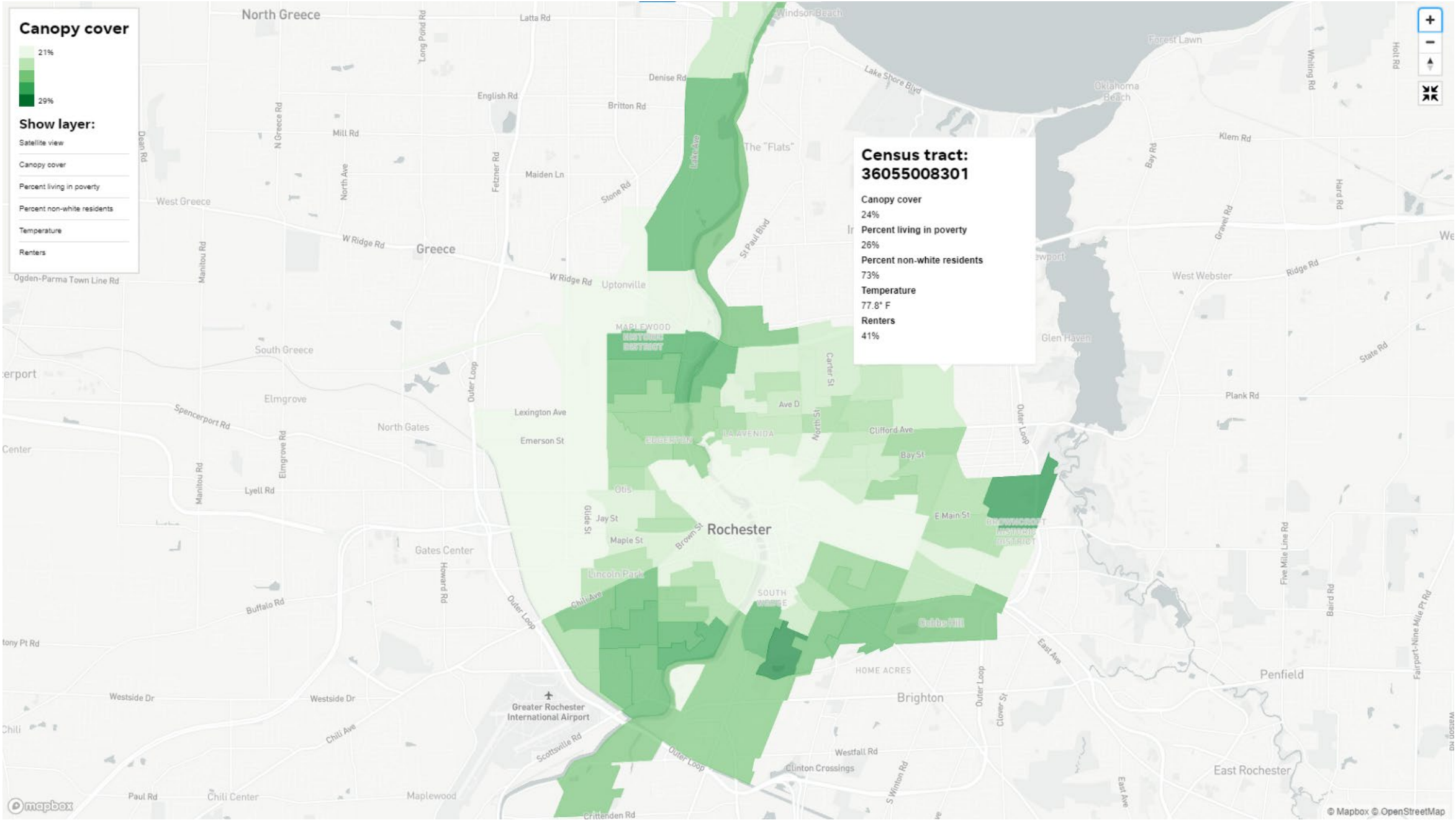


The urban tree canopy in a community-academia-media collaboration

Justin Murphy
Democrat and Chronicle (Rochester, NY)



Media

- Democrat and Chronicle
- USA Today Network
- USC Annenberg Center for Health Journalism



Academia

- University of Rochester
- Nazareth College
- Rochester Institute of Technology
- Stanford University



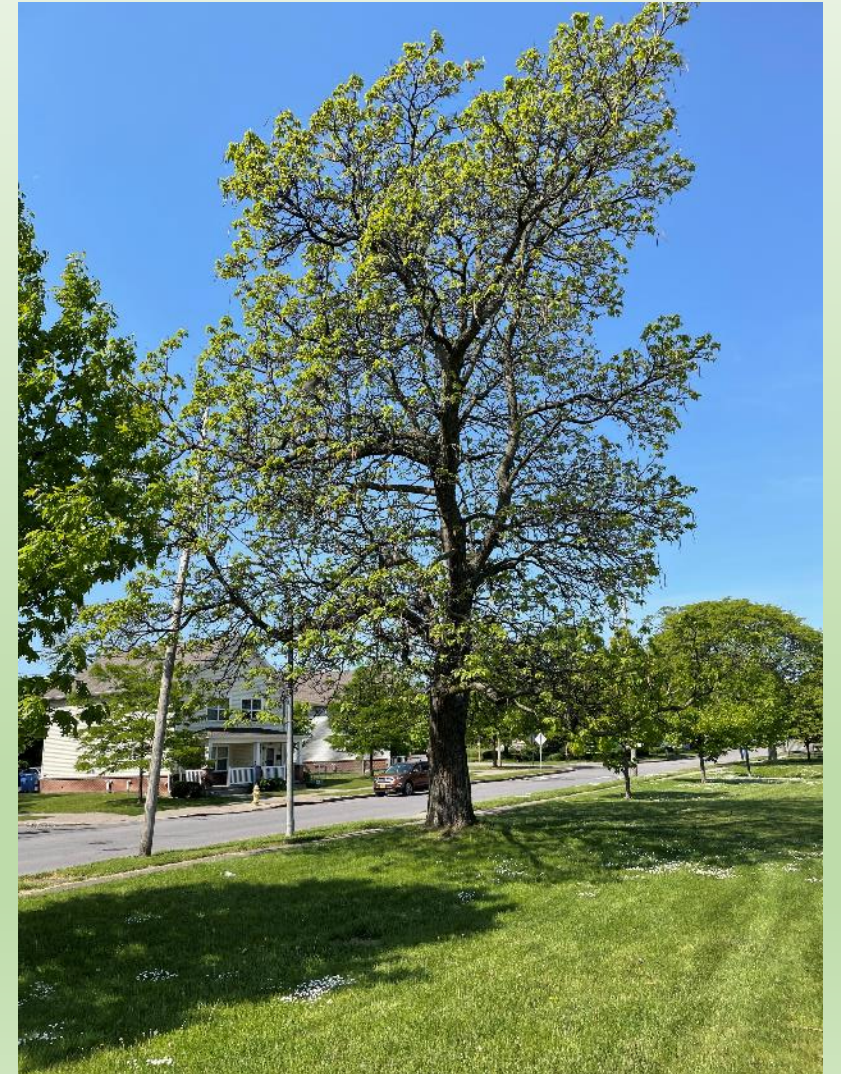
rpc2723a.jpg Rochester Public Library Local History Division

Community

- Rochester City School District
- Common Ground Health
- Friends of Washington Grove
- Rochester Ecology Partners
- Avenue Blackbox Theatre
- Cornell Cooperative Extension



Tree Stories



Data versus storytelling

theforestinthecity

JOSEPH AVENUE

SOUTH WEDGE

WHY AREN'T THERE MORE TREES HERE?

Neighborhoods with more trees have:

- Cooler and cleaner air
- Better physical & mental health
- Lower rates of violent crime
- Higher property values

The northeast has the least tree cover in Rochester.

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To learn more about trees in Rochester, visit trees.democratandchronicle.com or scan the QR code

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A black and white photograph of a tree-lined street. The street is paved and runs straight into the distance, flanked by mature trees with dense foliage. The scene is captured in a slightly high-angle perspective. A semi-transparent rectangular box is overlaid on the center of the image, containing text.

democratandchronicle.com

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